



**DUCKBILL**  
USA

Crafted for Comfort, Designed for Duty, Built for You.

1324 Lake Drive, Suite 4, Grand Rapids, Michigan USA 49506  
T: (616) 456-9705 F: (616) 456-9135 W: www.duckbill-inc.com

## **GENERAL CONTACT:**

**Mr. Thomas M. Wiersma**  
The Verti-Mark Group, Inc  
Grand Rapids, MI  
**Ph: 616/456.9676**  
**Fx: 616/456.9135**  
**twiersma@vertimark.com**

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# **NEWS**

## **FOR IMMEDIATE RELEASE**

### **Customized and comfortable SPMM™ configurations capitalize on competitive credentials.**

GRAND RAPIDS, Michigan - July 18th, 2005, - Duckbill's SPMM™ (Single Platform: Many Modules) system is a personalized array of hand tool, device and instrument holsters and modules positioned (or re-positioned) by the user anywhere on his/her Duckbill SPMM™ gear-carrying belt/suspenders platform. (Note: See photo and photo caption imbedded at the end of the attached document.)

The interchangeable range of modules allows the individual user to balance the ergonomic and task-specific weight allocation and suspension of any combination of personal hand tools, instruments and devices from an electricians' conventional tool mix to specialized meters, gauges and detectors. And once in position, they SPMM system won't allow the modules to slide around the waist or sag from the hip.

And, the tool modules are removable and interchangeable. They're engineered and constructed from high quality leather and complementary materials to protect hand tools and instruments. Some are equipped to prevent accidental tool loss or damage from falling out or away. Some combinations are dielectric.

Modules are uniquely constructed to protect critical devices and sensitive instruments like multimeters, infrared temperature gauges and gas detectors.

Each module is designed to empower the user by giving him/her enough options to personally position the module anywhere on his or her tool carrying SPMM rig. This customized approach to task-specific tool positioning is the only one that can be adjusted to the (a) users' build, frame and gender (b) frequency of tool access and (c) individual tastes and preferences associated with the nature of the tool and the task.

Customizeable ergonomics combined with utility, rugged flexibility and choice is what makes a genuine SPMM strategy so valuable. Users' have come to value the versatility and quality of the Duckbill SPMM balanced approach.

Job site managers say they value the positive impact on productivity and professionalism. Human Resources managers value the improvement in morale and the reduced MSD related comp issues.

Everybody benefits when hand tools, instruments and devices are carried ergonomically, efficiently, comfortably and safely.

About Duckbill, Inc.

Duckbill is a world leader in engineered SPMM (Single Platform: Many Modules) concepts. These are task-specific, mostly upper-body, ergonomically-sound personal carrying solutions that can be equipped with an array of customized modules for carrying and positioning (or re-positioning) interchangeable hand tool, instrument and device modules. The Duckbill SPMM product is a professional grade, rugged and ergonomically sound tool carrying platform. It integrates AXIALign™ Power Zone Design (PZD)™ principles to keep the user as erect as possible throughout the work day and reduce the number of bending, twisting, lifting and shearing events. Uninformed, casual or sloppy tool weight allocation leads to neck, shoulder, back, hip and knee pain or MSD's (Muscular Skeletal Disorders).

The user positions (or repositions) the tools and instruments (weight) anywhere on the platform he chooses to carry and/or access them. In this way he allocates the load to match its use with his need and distributes it comfortably over an expanded portion of his or her (typically upper-body) muscular skeletal structure.

Duckbill's unmatched capacity to rapidly translate the personal productivity requirements of industrial tool, device and instrument users/carriers and OEM's into innovative and interchangeable ergonomic solutions has led to its best-in-class SPMM strategies. Duckbill's proprietary AXIALign™ Power Zone Design (PZD)™ principles and numerous holster/module inventions also make Duckbill an essential development partner and supplier seeking to advance the state of the art in personal productivity.

For more information, for clarification, or, to speak directly with a knowledge resource at Duckbill, Inc, contact:

Tom Wiersma  
The Verti-Mark Group, Inc  
Direct: (616) 456-9676  
Fax: (616) 456-9135  
Email [twiersma@vertimark.com](mailto:twiersma@vertimark.com)

For more information regarding this press release or for content/photo reformatting please contact:

Julie King  
The Verti-Mark Group  
Direct: (616) 456-9676  
Fax: (616) 456-9135  
Email: [jking@vertimark.com](mailto:jking@vertimark.com)

[www.duckbill-inc.com](http://www.duckbill-inc.com)